



## Press Release

### *For Immediate Release*

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### **Touchstone FCU Selects OneBridge<sup>SM</sup> for Card Processing** ***Credit Union Hopes to Gain Control by Bringing Program In-house***

INDIANAPOLIS (January 31, 2006) – Touchstone Federal Credit Union, with assets of 20 million dollars and almost 4,000 members, recently selected OneBridge Gateway, a pass-through card processing solution, to process its Visa credit card program. Through its partnership with OneBridge, the Wilmington, Massachusetts institution will bring its credit card program in-house, which will give it more control over member experience and bottom-line growth.

“The number one reason for wanting our card program in-house is control,” said Jim McCorkle, CEO of the credit union. “Having more control is going to mean being able to provide better member service. Things like being able to change a cash advance limit instantaneously versus having to wait 24 hours for a third-party provider to do it will make a huge difference.”

OneBridge Gateway was designed to simplify the processes associated with managing an in-house program. “Through OneBridge, Touchstone will have immediate access to real-time transactional data,” said McCorkle. “Employees will be able to log in to any computer connected to the Internet and cardholders will be able to see transactions as they occur through home-banking.”

David Becker, OneBridge CEO, said, “We are proud to have Touchstone choose OneBridge as their card processing partner. We believe we have one of the best solutions in the industry and are confident that we will be able to assist Touchstone in achieving its strategic business objectives of increasing activation, usage, and profitability.”

“OneBridge and Touchstone’s philosophies are very much aligned,” said McCorkle. “Both organizations are poised for growth; both organizations put an emphasis on being at the forefront of new technology; and both organizations have as their central focus providing excellent service and value to their clients and members.”

Touchstone Federal Credit Union was founded in 1957. They previously outsourced their credit card program to Certegy.

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## About OneBridge

OneBridge provides financial institutions with innovative card processing solutions to help them maximize the value of their credit and debit programs. At a time when many small- to mid-sized institutions are selling their portfolios, we are dedicated to showing them how valuable their programs can be. Our service, technology, and experience help us as we assist those financial institutions in achieving that value.

Headquartered in Indianapolis, the privately owned corporation was founded in 1994 under the name AmeriCard. In 2004, the company changed its name to OneBridge to communicate its role at the core of card processing. *One* signifies a single, trusted source of knowledge, and *Bridge* represents connections and opportunities.

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