



Press Release

For Immediate Release

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OneBridge Adds PIN-based Debit Processing, ATM Terminal Driving *Card Processor Introduces One-Stop Solution for Card Programs*

INDIANAPOLIS (July 31, 2006) - OneBridge, a credit and debit card processor for financial institutions nationwide, has added PIN-based debit and ATM terminal driving solutions to its card processing suite. With the addition of these products, OneBridge's card processing suite now includes Gateway Credit for credit card processing, Debit Connection for both PIN and signature debit processing, and ATM terminal driving.

By offering all of these services under one roof, OneBridge provides clients with single-solution card processing that can help improve operating efficiency and eliminate redundant expenses.

"The ability to consolidate all card programs through OneBridge is a huge benefit to our clients," said David Becker, OneBridge CEO. "Not only because of the savings in connectivity costs related to things like telecommunication lines and routers, but also because it means our clients only need to use our one web-based back-office interface to view transactions and manage their programs."

Additionally, using a single partner eliminates fragmented processing, which can lead to increased fraud risk. "For the most effective risk management, it is hugely beneficial to have a holistic view of a card for both signature and PIN activity," said Nancy Linxwiler, OneBridge vice president of product development and management. "Detecting suspicious activity occurring across both of these transaction channels simultaneously enables faster action to block cards and minimize losses."

OneBridge is offering their new PIN debit and ATM terminal driving services through an extension of their existing relationship with Visa. They have developed an additional gateway through Visa for access to the national and regional ATM/POS networks and Visa is providing ATM terminal driving services for OneBridge clients.

About OneBridge

OneBridge provides financial institutions with complete, one-stop card processing solutions to help them maximize the value of their in-house credit, debit and ATM programs. With dynamic



authorization options, effective risk management, competitive rewards programs, and a user-friendly back-office interface, OneBridge is focused on helping institutions gain control of their card programs.

OneBridge, a privately owned corporation founded in 1994, is headquartered in Indianapolis. *One* signifies a single, trusted source of knowledge, and *Bridge* represents connections and opportunities.

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